



MAGNOLIA NEWS



Mississippi Alliance for Gaining New Opportunities through Library Information Access

Message from the Chair

October, 2000

MAGNOLIA continues to be a vital tool throughout Mississippi in its support of teaching, research and service in public libraries, schools, community colleges, and university libraries and through many other state agencies. The success of this program is due to the hard work and team-effort of many individuals. Many of these "team-effort" projects are reflected in this issue of the Newsletter.

The strong and continuing support of the Mississippi Legislature has been vital to MAGNOLIA's growth and continuation. Leaders in the Legislature and members of the Executive Branch, especially those who have "championed" the project, are to be complimented for their continuing support. We must all be sure to thank our legislators and others for this support. Now would be a good time to telephone or write them a note of appreciation.

Through an appropriation of \$568,000 from the Legislature in August 1997, which initiated the project, the citizens of Mississippi were provided with on-line access to more than 2,500 full-text journal titles, and over 4,000 individual and abstracted journal titles. At that time, there were four (4) major vendors under contract with subscriptions to fifteen (15) databases. In 1998, an appropriation of \$915,000 was received. In 1999, MAGNOLIA was supported with a budget of \$1,086,359. Currently, there are subscriptions to more than thirty (30) databases and access to more than 4000 indexed and abstracted journal titles. Earlier this month, a request for funding in the amount of \$1,306,000 was made before the Legislative Budget Committee. If received, this appropriation would provide for the continuation, with some increases, in current subscriptions and the possible addition of some new titles, which have been recommended through the Database Selection Committee.

The reports received during the Steering Committee Meeting on September 15 were all positive. Committee work and subcommittee work continues. This work makes the difference in the success of MAGNOLIA.

Participation in the LAMP tours was successful. This participation included presentations and an exhibit booth, which further enhanced the tour activities. Earlier participation in the Mississippi Reading Conference, which primarily involved classroom teachers, provided much need visibility for MAGNOLIA.

Additional publicity materials are being made available and recommendations for additional databases are always open and ongoing. Training sessions continue – those that are reflected herewith and other sessions through other projects. Note the section on "MAGNOLIA Training" which indicates that over 250 individuals at 13 different locations were trained during the fall session's projects. Also, there are two (2) Training Sessions available at the October MLA Conference. One session is scheduled for the morning and one for the afternoon. Please be aware of these sessions. Check the new web pages that have been designed specifically for K-12 schools, community colleges and public libraries.

The foregoing is just a brief overview of the progress that is being made on behalf of MAGNOLIA. This project involves all of us – working together as a "Team". Thank you for your work and your continued support. I look forward to seeing/working with you in the very near future. In the meantime, if you have questions, do not hesitate to contact me or other members of the Steering Committee/Subcommittees.

--Frances Coleman, Steering Committee Chair

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New web pages created to provide easy access to MAGNOLIA databases... no usernames/passwords required

In April, 2000, MAGNOLIA released a set of new web pages designed specifically for K-12, community college and public libraries. The K-12 web page was designed so that K-12 schools that are on the statewide backbone provided by the State Department of Education will be able to access the MAGNOLIA products without entering a username/password.

The public and community college library page was designed so that each library will have their own MAGNOLIA web page. The links to the MAGNOLIA databases will be setup so that each library will continue to obtain statistics for their library. The first time someone accesses the public and community college library web page, they select their library and it creates a web page for their library. This newly created page can be bookmarked or used on a library web site to provide easy access to the MAGNOLIA products.

In addition to the links to the MAGNOLIA Databases, the new web pages also contain information about new software releases, new MAGNOLIA products, a documentation center which provides links to documentation for most of the MAGNOLIA products, information on how to access the MAGNOLIA products from home, a link to the MAGNOLIA web page and much more.

K-12 page: <http://library.msstate.edu/magnolia/>

Public/Community College page: <http://library.msstate.edu/magnolia/public.asp>

New databases added to MAGNOLIA

MAGNOLIA has added a couple of databases to the suite of products being offered to the citizens of Mississippi.



NovelList is an electronic readers' advisory resource, which assists fiction readers in finding new authors and titles. Through its attractive and easy-to-use interface, **NovelList** allows readers to use a favorite author or title as a template to locate other authors and titles of interest. Readers can also enter words that describe the contents of a book they would like to read and **NovelList** retrieves titles that contain these words in the book's subject headings field. Users can also browse over 1,200 theme-oriented booklists, 150 award-lists and 1,000 fiction related web sites. (This product is for Public Libraries only.)

During contact negotiations this year, the **Gale Group** decided to add, at no additional cost, **Contemporary Authors Online** to the list of products being offered. **Contemporary Authors Online** offers your students and patrons continuous access to current biographical and bibliographical data on modern authors, while eliminating your need for product storage.

Each **Contemporary Authors Online** citation contains the most complete and up-to-date entry, accessible through an easy-to-use interface with a variety of search paths to help you locate the information you need quickly and efficiently. You can easily search for an author by name, current address, title of work, nationality, date and place of birth, education, memberships, interests and much more.

FirstSearch receives a facelift

The re-designed FirstSearch service offers expanded search capabilities and integrates access to information from library collections, reference databases, online full text, electronic journals, and the Internet. Using the World Wide Web, patrons can connect to the online service from workstations in the library—or from their homes or offices. Users were switched over to the new FirstSearch service on August 20, 2000. Use the following links to obtain additional information on new FirstSearch:

Guided Tour: <http://www.oclc.org/firstsearch/about/guidedtour.htm>
Promotional Information: <http://www.oclc.org/firstsearch/promoting/index.htm#custom>
Learning FirstSearch: <http://www.oclc.org/firstsearch/documentation/index.htm#learning>

MAGNOLIA Training

Early this fall, the MAGNOLIA Training Committee was busy hosting Back-to-School MAGNOLIA Training Sessions around the State. Over 250 people at 13 different locations were trained during these sessions. We would like to thank those libraries, librarians and vendors who hosted these sessions.

Ruth Pierce, First Regional Library
Ellen Ruffin, Stone High School
Marybeth Grimes, MSU
Jean Liddell, DSU
Bruce Davis, Grolier
Erica Coe, USM
Sheila Cork, Hancock Library System

Christine Smailys, InfoUSA
Yvonne Parton, Jackson-George Library
Bobby Fugitt, MUW
Carol Killough, NECC
Kathy Davis, USM
Jeanne Pierce, Jackson-George Library
Beverly Brackin, State Dept of Education

Wendell Butler, SIRS
Marty Warstler, MLC
Sara Morris, MSU
Ielleen Miller, DSU
Sarah Spencer, USM
Liam Kennedy, USM

Training will also be held at the Mississippi Library Association Annual Conference on Thursday, October 19, 2000.

8:30-12:00 MAGNOLIA Basic Training

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|---------------|------------------------------------|---|
| • 8:30-9:00 | Wilson Biographies, | Instructor: Leonard DiSanto |
| • 9:00-9:30 | Basic Grolier, | Instructor: Bruce Davis |
| • 9:30-10:00 | Basic InfoUSA, | Instructor: Christine Smailys |
| • 10:00-10:30 | Basic SIRS, | Instructor: Wendell Butler |
| • 10:30-11:15 | Basic Gale Group databases, | Instructor: Carolyn Swift |
| • 11:15-12:00 | Basic EBSCOhost, | Instructor: Tommy Smith & Carola Yeakle |

1:30-4:30 MAGNOLIA Advanced Training

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|-------------|-------------------------------------|---|
| • 1:30-2:15 | Advanced EBSCOhost, | Instructor: Tommy Smith & Carola Yeakle |
| • 2:15-3:00 | Advanced Gale, | Instructor: Carolyn Swift |
| • 3:00-3:30 | Advanced SIRS, | Instructor: Wendell Butler |
| • 3:30-4:00 | Advanced InfoUSA, | Instructor: Christine Smailys |
| • 4:00-4:30 | Advanced Grolier, | Instructor: Bruce Davis |
| • 4:30-5:00 | Advanced Wilson Biographies, | Instructor: Leonard DiSanto |





EBSCOHost Databases

NovelList — Public Libraries Only

Through its attractive and easy-to-use interface, *NovelList* allows readers to use a favorite author or title as a template to locate other authors and titles of interest. Readers can also enter words that describe the contents of a book they would like to read, and *NovelList* retrieves titles that contain these words in the book's subject headings field. In addition, users can browse over 1,200 theme-oriented book lists, 150 award lists and 1,000 fiction related web-sites.

ACADEMIC SEARCH FULLTEXT ELITE

Gain access to information from a wide range of academic areas, including social sciences, humanities, education, general science, multi-cultural and general reference with Academic Search FULLTEXT. This comprehensive database features full text for over 1,260 journals, abstracts and indexing for over 3,100 scholarly journals, as well as coverage of The Wall Street Journal, The New York Times and The Christian Science Monitor.

MASTERFILE FULLTEXT

Gain access to information on a broad range of topics including general interest, business, health and multi-cultural with MasterFILE FullTEXT. MasterFile offers more than 3,100 titles indexed and abstracted, plus searchable ASCII full text for more than 1,840 active titles.

BUSINESS SOURCE ELITE™

Gather business news from the most popular national and international financial, banking, and industry publications with Business Source Elite. Ideal for community colleges and universities, Business Source Elite covers international business, economics, management, operations, finance, accounting and labor.

NEWSPAPER SOURCE

Contains abstracting and indexing from the following papers (cover to cover): The New York Times, Wall Street Journal (Eastern and Western editions), Christian Science Monitor, USA Today, Los Angeles Times, and the Washington Post. Abstracting and indexing for all titles and full text for the Christian Science Monitor begins 1/1/95. Coverage includes everything except obituaries (excluding celebrities), sports tables, ads/classifieds, stock prices and weather.

HEALTH SOURCE PLUS™

Find answers to health-related questions with Health Source Plus, a dramatic expansion of EBSCO's existing Health Source research tool. This database offers coverage of general health magazines as well as professional health care journals. Provides indexing and abstracting for nearly 500 consumer health, nutrition, and professional titles. 270 titles are covered in full text. Full text coverage of 1,000 health pamphlets is included.

MAS ONLINE

Provides complete abstract coverage for approximately 500 general interest magazines plus the keyword searchable full text for 210 journals and thousands of Magill Book Reviews. A cumulative database, with the earliest abstracts beginning in 1984 and earliest full text in 1990.

ERIC®

Gain immediate access to information from journals included in the Current Index: Journals in Education, and Resources in Education Index with ERIC. Created to assist researchers, teachers and administrators.

MIDDLE SEARCH PLUS™

Gather information on a wide range of general topics with Middle Search Plus. This extensive database is designed to assist middle and junior high school students in learning how to research current events.

PRIMARY SEARCH™

Gather information on a wide range of general topics with Primary Search. This database is designed for elementary schools and children's reading rooms.

EBSCO Animals

EBSCO's Encyclopedia of Animals offers in-depth information on a variety of topics relating to animals. The database consists of abstracts and full text records describing the nature and habitat of familiar animals. Within some of the full text, image links are available for the Windows client. Images are accessed by double-clicking any image graphic.

Funk & Wagnalls New Encyclopedia

For students and adults alike, the Funk & Wagnalls New Encyclopedia database indexes over 25,000 records. Full text for each record may be easily accessed by double clicking on the topic from the display.



OCLC FirstSearch

WorldCat

Records of any type of material cataloged by OCLC member libraries. Includes manuscripts written as early as the 12th century.

ArticleFirst

Journals in science, technology, medicine, social science, business, the humanities, and popular culture.

NetFirst

Bibliographic citations including abstracts, subject headings, and classification codes. Includes a variety of Internet accessible resources including World Wide Web pages and Listservs. New resource types, including Usenet newsgroups, FTP sites, Gopher servers, and electronic publications in many formats will be coming soon.

Electronic Collections Online

A growing collection of journals in a variety of subject areas, all with full text articles available online. Articles are presented in page image formats (predominately PDF) that include all original content and images. The interface supports cross-journal searching and browsing within selected journals. Users can view bibliographic information for all journals and view full text articles from journals to which their institution subscribes.

FastDoc

FastDoc is a collection of articles that have a high percentage of citations that can be ordered for online viewing or email delivery. (This does not include the article....only citations to articles.)

H. W. Wilson Company

Wilson Biographies

Wilson Biographies offers the quality of Wilson editorial standards, comprehensive coverage of over 72,000 figures from antiquity to the present, plus searchability by name, profession, place of origin, gender, race/ethnicity, and date of birth. What's more, the database grows by 800 to 1,000 figures per annual update. In-depth full-text profiles, plus up-to-date bibliographies for further research, make this the perfect first stop for any biographical inquiry. And with coverage of newsmakers and figures of prominence from a wide range of fields, Wilson Biographies will benefit research in a wide array of subjects beyond biography as well.

SIRS Discoverer

SIRS Discoverer® Deluxe on the Web is an interactive reference tool for elementary and middle school students. Both Supplemental Materials (*Student Workbooks & Educator's Guides*) and a Training and Overview Presentation are provided to assist teachers, students and parents in the navigation and use of SIRS Discoverer Deluxe on the Web.

SIRS Researcher

SIRS Researcher® is a general reference database with thousands of full-text articles exploring social, scientific, health, historic, economic, business, political and global issues. **SIRS Researcher®** contains articles from 1,500 domestic and international newspapers, magazines, journals and U.S. government publications that can be accessed instantaneously.



GROLIER

(K-12 Libraries only)
Multimedia Encyclopedia
Encyclopedia Americana Online

The Grolier Multimedia Encyclopedia is a freshly developed general reference database that offers a rich multimedia content. It provides quick access to definitive factual information, readily understandable overviews of broad subjects and an intensive array of multimedia resources. This product contains: 35,000 articles; 15,000+ bibliographies; 100,000+ cross-referenced hyper-text links; 20,000 Internet links from nearly 15,000 articles, 6,000 pictures, 300 tables, 300 fact boxes, 195 flags, and 150 sounds (national anthems).

Encyclopedia Americana, based on the distinguished, long-standing print product, is geared to the sophisticated research needs of more advanced students. Highlights of this encyclopedia are: 45,000 articles; 25 million words; 6,100 bibliographies; 129,000 links to the Internet from 30,000 encyclopedia articles; more than 1,000 tables and 1,500 illustrations, 830 maps, and 270 flags.

GALE

Contemporary Literary Criticism Select

Contemporary Literary Criticism Select (CLC Select) provides an extensive collection of critical essays on contemporary writers. Each CLC Select entry also contains a biographical/critical introduction including pseudonyms and nationality, a listing of principal works, and sources for further study. Search options help you target the specific information you need. Search options include author name, author profile, titles, subject/themes, critics and critical sources. CLC Select also contains an integrated index to the entire Contemporary Literary Criticism print series.

Contemporary Authors

A bio-bibliographical guide to current writers in fiction, general nonfiction, poetry, journalism, drama, motion pictures, television, and other fields. Provides complete biographical and bibliographical references for more than 90,000 authors in the U.S. and around the world.

Books In Print with Reviews

Use this database to search for books in and out of print. Over 1.9 million titles retrievable by title, author, subject, publisher, publication date, ISBN, and more... NOW AVAILABLE! BOOK REVIEWS... Instantly review any of the thousands of full-text book reviews from the most trusted review sources.

General Business File

Covering practical business issues as well as theory, General BusinessFile ASAP gives users self-service access to more of the world's leading business, industry, management, economics, investment and company information—from a greater variety of sources—than any other competing database offers. All in one multi-source reference center, General BusinessFile ASAP combines the myriad types of information needed for comprehensive business research: full text business and industry journals, local area publications, investment reports, company directory listings, and newswire releases, plus indexing of three national newspapers. With InfoTrac's intuitive linking between sources, it's easy to retrieve comprehensive answers on all kinds of business topics—without switching databases or needing assistance.

Predicasts PROMT

Use this database to research companies, the products and technologies they produce, and the markets in which they compete. Includes summaries and full text from nearly 1,000 business and trade journals, industry newsletters, newspapers, market research studies, news releases, and investment and brokerage firm reports.

InfoUSA

InfoUSA provides the following data for 11 million businesses:

Company Name	Number of Employees
Address	Type of Business (SIC Code or Yellow Page Heading)
Phone Number	Key Contact Names, Titles and Gender
Fax Number	Credit Rating Code
Estimated Sales Volume	Geo Codes



MAGNOLIA Listserv

To receive the latest information about the MAGNOLIA project, hear about new products being released, and obtain information regarding software updates/upgrades, subscribe to the MAGNOLIA listserv.

To subscribe send an e-mail message to **lists@library.msstate.edu**

Leave the Subject line blank

In the body of the message type — **subscribe “MAGNOLIA” {email address}**

Example: subscribe “MAGNOLIA” shc1@ra.msstate.edu

Need PR information about MAGNOLIA?

You can now download MAGNOLIA promotional information from the MAGNOLIA Database Documentation Center (<http://library.msstate.edu/magnolia/documentation.htm>). In the Documentation Center you'll find a MAGNOLIA brochure, a MAGNOLIA Microsoft Powerpoint slideshow and a K-12 database handout, as well as links to the online documentation provided by many of the MAGNOLIA vendors.

In the future, we plan to have additional promotional information/literature available for you to download from the Documentation Center.

Report from the Database Selection Committee

Below is a list of databases that the MAGNOLIA Database Selection Committee will be setting up as trials during Spring 2001. We are also interested in hearing additional suggestions for databases from librarians. Send your suggestions to Suzy Turner, committee chair, at Sturner@library.msstate.edu

- Physician's Desk Reference Electronic Library
- AP Photo Archive (one we have already looked at)
- NewsBank
- World Book online
- inetlibrary
- Classroom connect which consists of two databases:
- American Memory Primary Sources created in cooperation with the Library of Congress and ClassroomToday. Both of these programs offer research, inquiry-based learning for students in grades 3 - 12.

MAGNOLIA

C/o Mississippi State University Libraries
P.O. Box 5408
Mississippi State, MS 39762



<http://www.lib.usm.edu/~magnolia/magnolia.html>

Special Thanks

Special thanks to **Sarah Spencer**, USM Information Services Librarian and **Erica Coe**, USM Reference/Information Services Librarian for their work on the MAGNOLIA web site. Sarah created and maintained the MAGNOLIA site for two years. Erica has volunteered to further development and maintain the MAGNOLIA web site. We sincerely appreciate all of their hard work.

Special thanks to **Kerry Smith**, MSU Coordinator of Library Instruction, and **Mathew Stephen**, MSU Library Webmaster, for their work creating and maintaining the K-12 and Public/Community College MAGNOLIA web sites.

**The Mississippi Legislature is to be complimented for
their leadership and
vision in the establishment and support of MAGNOLIA.**